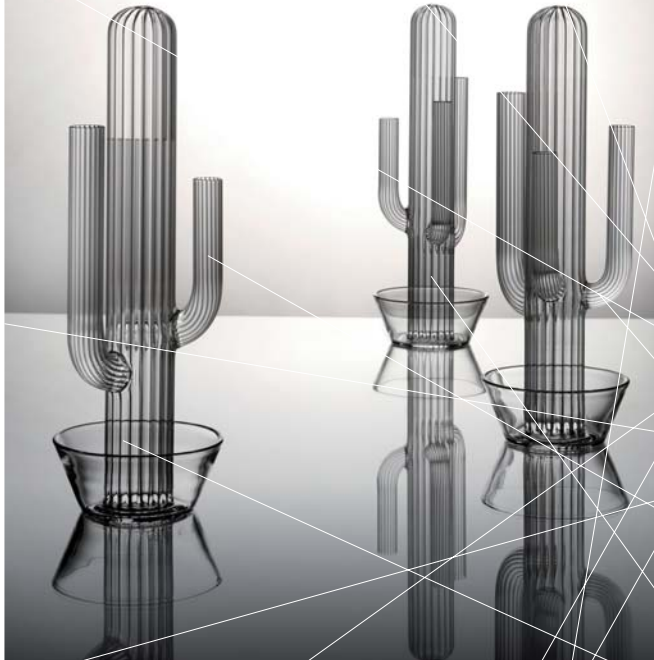


Křehký

Křehký exhibition is the flagship of Designblok the most prestigious presentation of design in the Czech Republic which is held annually in Prague at the beginning of October. The exhibition focuses on the powerful, emotional story of Czech glass and porcelain and their artistry.

Profil Media s.r.o., Komunardů 32, 170 00 Praha 7
+420 267 990 545-6, info@profilmedia.cz
www.krehky.cz, www.designblok.cz



Azarre

Azarre manages production, promotion and distribution of designer collections by Bořek Šípek. Products: Centrepiece glass vases and tableware

Azzare s.r.o., Valentinská 11, 110 00 Praha 1
+420 737 141 121, info@azarre.com
www.azarre.com



BeldaFactory

The company was founded in New York in 1915. Today, it is a prominent producer of designer jewelry based in the Czech Republic. Designers: Olga Chorochoj, Tereza Froňková, Filip Streit, Barbora Škorpilová, Jan Čtvrtník, Lucie Koldová, Jiří Belda

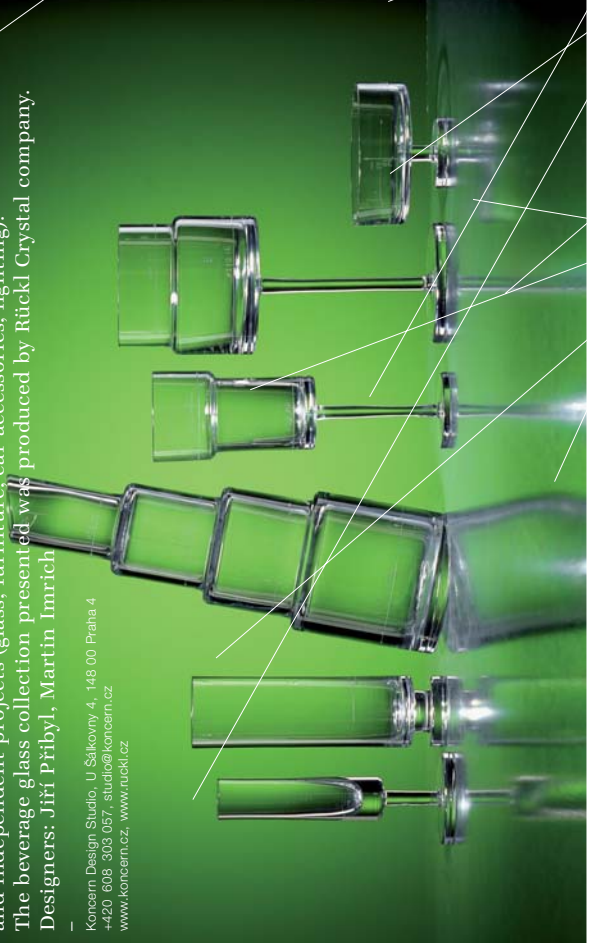
Belda a spol.s.r.o., Nádražní 1073, 511 01 Turnov
+420 481 324 073, belda@belda.cz
www.belda.cz



Koncern Design Studio

Since 2000, Koncern Design Studio has designed products for commercial and independent projects (glass, furniture, car accessories, lighting). The beverage glass collection presented was produced by Růžekl Crystal company. Designers: Jiří Příbyl, Martin Imrich

Koncern Design Studio, U Šádkovny 4, 148 00 Praha 4
+420 608 303 057, studio@koncern.cz
www.koncern.cz, www.ruzekl.cz



Kubista / Futurista

Two sister brands selling both classic and latest Czech design in an exceptional assortment of furniture, interior design, jewelry, porcelain, glass, ceramics, and textile. Designers: Whitefruits, Ulev, Mimolimit, Openhouse, Moot, Huberokororo

Kubista, Ovocný trh 19, 110 00 Praha 1
kubista@kubista.cz, futurista@kubista.cz
www.kubista.cz, www.futurista.cz



mminterier

Manufacturer of upholstered furniture. Designers: René Šulc, Radim Babák, Jan Čtvrtník, Jerry Kóza, Ondřej Václavík, David Vodrážka, Miroslav Maňas ml., Pavel Srb, Mějrník Čermák, Martin Frank

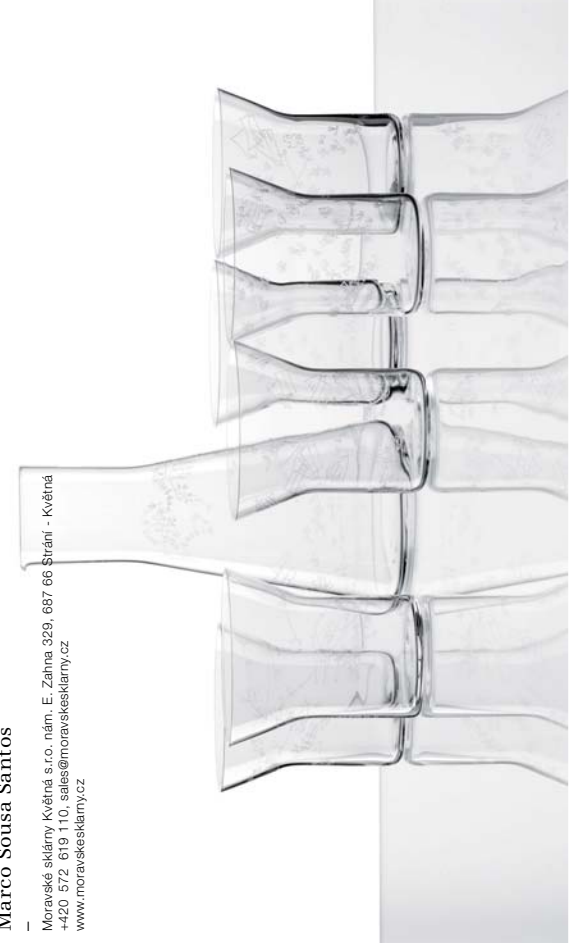
mminterier, Uheňskobrodská 1034, 763 26 Luhačovice
+420 577 131 121, mm@mminterier.cz
www.mminterier.cz




Moravské sklárny Květná

Glassworks Květná was founded in 1794. It specializes in blown, handmade glass. Designers: Olga Chorochoj, Rony Plesl, Mimolimit, Arik Levy, Jean-Marie Massaud, Marco Sousa Santos

Moravské sklárny Květná s.r.o. nárn. E. Zámka 329, 687 06 Strání - Květná
+420 572 619 110, sales@moravskesklarny.cz
www.moravskesklarny.cz

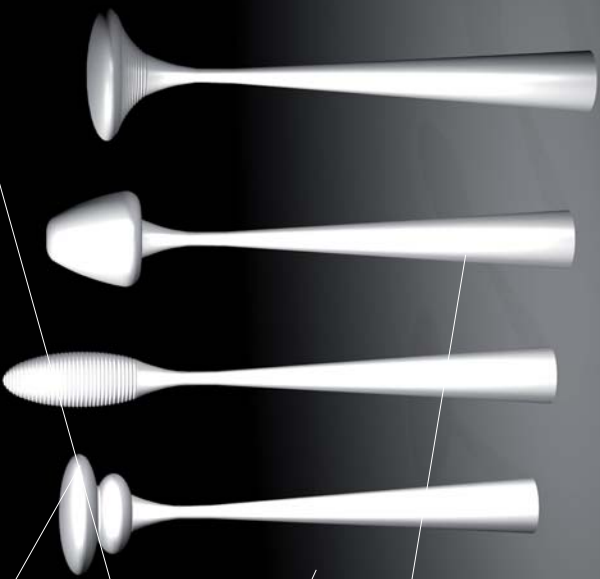


Qubus design
 Qubus presents contemporary Czech design produced in Bohemia. Living with art, humor and design, tableware.
 Designers: Jakub Berdych, Maxim Velčovský



Qubus design, Rámcová 3, 110 00 Praha 1
 +420 222 313 151, qubus@qubus.cz
 www.qubus.cz

studio ndr
 The studio focuses on designing lights, furniture, and industrial and interior designer pieces. The lights presented are made by the Czech company Lucis. Designers: René Šulc, Daria Podboj



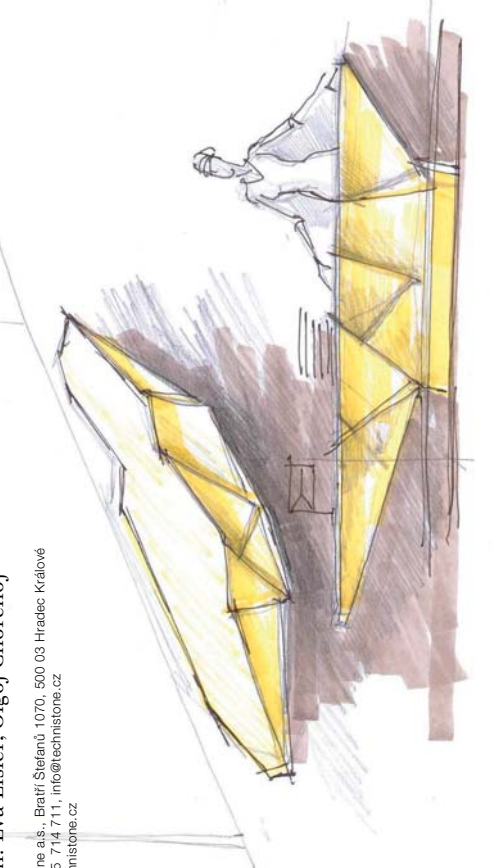
Studio ndr, Jana Zajíce 924/16, 170 00 Praha 7
 + 420 608 041 407, rene@ndr.cz, daria@ndr.cz
 www.ndr.cz, www.lucis.cz

studio pirsce porcelain
 Studio Pirsce porcelain was founded by the designer Daniel Pirsč in 2005. This studio is fully equipped for designing and manufacturing top-quality porcelain.



studio pirsce porcelain, Husova 6, 692 01 Mikulov
 +420 495 714 711, info@technistone.cz
 www.pirsce.cz

Technistone
 Leading global manufacturer of quartz surface and products made from this material - kitchen tops, etc.
 Design: Eva Eisler, Olgoj Chorchoj



Technistone a.s., Biatří Štefánů 1070, 500 03 Hradec Králové
 +420 495 714 711, info@technistone.cz
 www.technistone.cz

UP závody
 The furniture company building upon the tradition of the legendary Czech UP brand, combines the best of contemporary Czech design with high-quality craftsmanship. Designers: Maxim Velčovský (art director), Martin Hašek, Zbyněk Hřivnáč, Koncern Design Studio, Jan Padrnos, Jiří Pelcl, Olgoj Chorchoj, Klára Šípková, Vladislav Žák



UP závody, Přístavní 1244/43, 170 00 Praha 7
 +420 222 943 977, info@upzavody.com
 www.upzavody.com

Křehký by Czech Republic
 Official Participation of the Czech Republic in the Design Week Milan 2008

April 16 - 21, 2008
 Design Week Milan
 Zona Tortona, Via Tortona 15, Milan

Organizer:
 Ministry of Industry and Trade of the Czech Republic
 Na Františku 32, 110 15 Praha 1, Czech Republic
 Phone: +420 224 851 111
 posta@mpo.cz
 www.mpo.cz
 Project manager: Markéta Hoidělkrová

Installation architect: Olgoj Chorchoj
Implementation: EXPO, IGC GROUP s.r.o.
Accompanying programme: Křehký by Designblok Prague
Curators: Jana Zitelínská, Jiří Macek
Architect: Maxim Velčovský
Ambassador: Michal Froněk / Olgoj Chorchoj
Křehký exhibition producer: Profil Media

Křehký exhibition partners:
 Ministry of Industry and Trade of the Czech Republic
 Czech Centres
 Ministry of Culture of the Czech Republic
 Designblok Praha


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 milano@czechtrade.cz
 www.czechtrade.cz

Czech Republic

Křehký by czech republic



April 16 - 21, 2008
 Design Week Milan, Zona Tortona, Via Tortona 15, Magna Pars, sala Happening, Milan